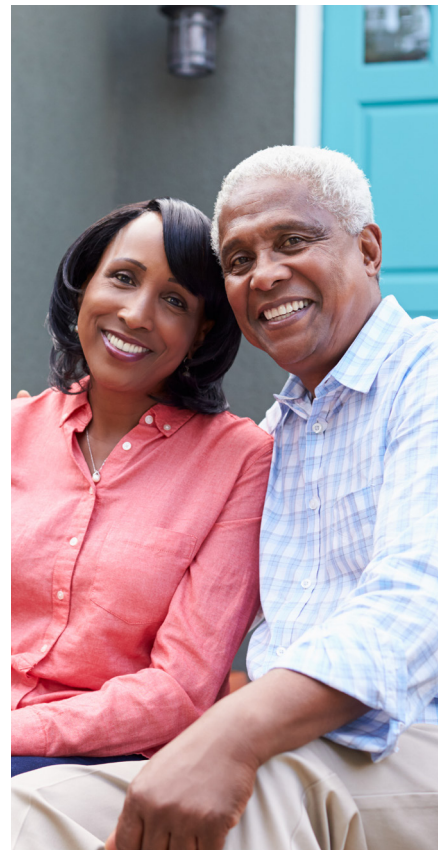


Unlock Your Home Value Without Moving



EasyKnock

easyknock.com

Welcome to EasyKnock!

Congrats on taking the first step in securing your financial future. I started EasyKnock because I realized that more and more American homeowners are increasingly ignored by banks and other lenders and when they need access to money, they are locked out.

EasyKnock solves those problems by providing American homeowners with a new way to convert the equity they have built up in their homes to cash; we are helping homeowners achieve their financial goals by providing flexible, quick access to convert their equity to cash while remaining in the home they love.

I'm excited for you to learn more about how EasyKnock can create a flexible plan for you and your future.

Jarred Kessler



“

Most companies are creating transactions. We're creating solutions.

We're empowering American homeowners, enhancing their financial security and freedom.

Jarred Kessler

CEO & Co-Founder of EasyKnock



Ready to get started? Visit easyknock.com >

Make Your Home Equity **Work for You**

For most Americans, their home is the single biggest asset they own, and for many, it is the largest portion of their net worth. But that same asset can also weigh homeowners down, preventing them from paying off outstanding debts, renovating, affording a down payment for a new home, or starting a new business.

We buy your house, providing you with the cash you need for a variety of scenarios and life events while you stay in your home as a renter.

Common EasyKnock Customer Use Cases



Pay Off Your Debt



Fund a Business



Afford Your Next Home



Pay for a Life Event



Secure Your Retirement



Upgrade Your Home



Ready to get started? Visit easyknock.com >



Converting **Your Equity**

You Have New Options

When it comes to accessing or converting your equity, all have the same purpose; To put cash in your pockets. But there are many more factors to consider:

- How much money can I get?
- How fast can I get this money?
- Can I qualify for this option?
- Do I get to stay in my house, or do I have to move?
- Will this fulfill my financial and personal goals?

EasyKnock now offers homeowners a new option to convert their equity to cash.

EasyKnock quickly grew to be a trusted nationwide brand by bringing sale-leasebacks to the residential home market. Whether you are moving in the short-term or plan to stay in your current house for a while, homeowners can access their home-value with our sale-leaseback options. EasyKnock has far fewer restrictions than a traditional lender, all while enabling you to stay in your home and community.



Ready to get started? Visit easyknock.com >

What is a Sale-Leaseback and How Can EasyKnock Help?

A sale-leaseback, much like the name implies, is a transaction where you sell your home to EasyKnock but remain in the home as a tenant. EasyKnock's products offer these main benefits:

- ✓ Convert your home equity
- ✓ Retain the appreciation of your house
- ✓ Gain financial security without the disruption of moving

The EasyKnock Mission



Accessibility

We aim to help as many homeowners as we can. We look at your entire credit profile, not just credit score or income type.



Simplicity

We are changing the way you convert your home equity. EasyKnock streamlines the process, removing the need for banks, loans, or moving while getting you the money you need.



Flexibility

We buy your home and lease it back to you at market rent, giving you time and money for your goals.



Ready to get started? Visit easyknock.com >

Let's break down both the traditional lending, home-sale, and EasyKnock options, and see which one best fits your needs:

Details	EasyKnock	Traditional Home Sale	Home Equity Loan/HELOC	Reverse Mortgage
Access Up to 100% of Your Home Value	✓	✓	✗	✗
Cash Out in Fewer Than 3 Weeks	✓	✗	✗	✗
Flexible Credit Score or DTI Requirements	✓ N/A	✗ * Minimum of 580 for Next Home	✗ *As High as 680	✓ N/A
Remain in Home	✓	✗	✓	✓
No Age Restrictions	✓ N/A	✓ N/A	✓ N/A	✗ *Must be 62+ years old



“Easyknock has helped give me emotional space to clarify my goals and encourage me to plan based upon success we created.”

Al M via Google Reviews



Ready to get started? Visit easyknock.com >

How It Works

1. Get a Personalized Plan

We'll provide a plan that gets you the money you need plus the time and flexibility to figure out your next steps.

2. Sign and Access Your Cash

We complete the due diligence process and a home appraisal to ensure we can complete the transaction. Once all documents are signed and the sale is complete, you'll receive your cash.

3. Stay in Your Home

You stay in your home while you figure out your next steps. EasyKnock customers have a range of options including selling the house on the market and moving out to access their remaining home value plus any appreciation, or repurchasing their home when they're ready.

\$ 285,000

Mortgage Balance

\$ 50,000

Other Liens ⓘ

\$ 10,000

Calculate

Estimated Cash Proceeds

up to **\$146,625**

Get My Offer



“Our experience with Easyknock was short of amazing!!

They were very attentive to our certain needs and never once made us feel “less than” for not having stellar credit. The process from beginning to end was only 3 short weeks. Thank you Easyknock for helping us obtain our goals. I would use them again and recommend them most highly!!”

Bethany R via [Google Reviews](#)



Ready to get started? Visit easyknock.com >



Unlock Your Home Value Today!

Interested? Let us create a plan for you.

Give us a call or email us to schedule a consultation.

easyknock.com

hello@easyknock.com

646-459-6394

As seen on



These materials are promotional in nature and are not offered as advice and should not be relied on as such. EasyKnock, Inc. as well as its subsidiaries and affiliates (collectively "EasyKnock®") are not lenders and do not provide loans. The transactions described in these promotional materials are sale-leasebacks and involve the sale of the property to EasyKnock® and subsequent lease of the property from EasyKnock®. Some transactions may include an option agreement (a contractual right to the property). The ability to repurchase a property via the option agreement depends on the specific product and product offerings vary by state.